

CONFERENCE AGENDA

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workday

1:00 pm - 6:00 pm	Annual Hackers and Duffers Tournament: Time for a bit of best ball golf. We've pre-matched the team for an enjoyable experience on the links. We've got prizes for closest to the pin and longest drive.
6:00 pm - 6:30 pm	Sunset Over the Pacific: Feel free to wander the property, soaking in the fresh sea air and enjoying the sunset.
6:30 pm - 10:00 pm	Welcome Reception: Come meet and greet with the speakers and VIPs of Connected Enterprise at Mullins Bar and Grill. We'll be just next to the resort for delicious bites and engaging conversation. Once known as Caddy's, the restaurant was renamed Mullins Bar and Grill in 2006 in honor of the "granddaddy of local golf" and the head golf pro for 30+ years Clyde "Moon" Mullins.
10:00 pm - 11:30 pm	Conversations at the Conservatory: Folks looking for that one last beverage and late arrivals can carry the spirit into the night. Legend has it, a few start-ups and new products have launched on Day 0 in what we affectionately call "The Night Before CCE".

6:00 am - 7:00 am	Yoga, Run or Walk: Join early risers and Constellation team members, including analysts, for some morning exercise.
7:00 am - 8:30 am	Breakfast: Nourish the body with a hot breakfast and enjoy some fresh air on the patio.
8:30 am - 8:35 am	Blast Off! Warm welcomes to the 7th annual Constellation Connected Enterprise! Get the overview of the event, check out the graphical recordings, and fire up the event app.
8:35 am - 9:00 am	The AI Driven Future Ahead: Constellation Analysts share their perspectives on the latest strategic business insights on the most impactful trends in technology affecting business growth.
9:00 am - 9:20 am	CR Talk - Blockchain Towards a Freer World: With the Internet's impact, new questions must be asked.

9:20 am - 9:45 am	Executive Exchange - Real World Blockchain - Yes It Works: Real lessons learned from the early adopters of blockchain across a cross section of industries including higher education, healthcare, and financial services.
9:45 am - 10:10 am	Visionaries - Beyond The Hype of Blockchain and Distributed Ledgers: Learn from visionaries who are pioneering the future of blockchain and understand how they are pushing the limits beyond human comprehension.
10:10 am - 10:30 am	Market Maker 1:1 Fireside Chat with Aneel Bhusri, CEO and Co-Founder of Workday: An in-depth fireside chat with market makers. This no-holds barred interview brings out insights and personal point of view from industry leaders.
10:30 am - 10:45 am	Solar Flare - Energy and Bio Break: Time to recharge, respond to an urgent email, make that quick call, or run to that bio break. Take your time and come back ready for the next set of action packed sessions!
10:45 am - 11:10 am	Visionaries - The Future of Artificial Intelligence: A moderated panel of end user executives discuss key topic around digital disruption.
11:10 am - 11:35 am	BrainTrust: Building New Business Models In IOT: A moderated panel of end user executives discuss a key topic around digital disruption.
11:35 am - 11:55 am	Market Maker 1:1 Fireside Chat with Alysa Taylor, General Manager at Microsoft: An in-depth fireside chat with market makers. This no-holds barred interview brings out insights and personal point of view from industry leaders.
11:55 am - 12:20 pm	Brainstorm: The Future Of Digital Ethics and AI: A provocative, moderated discussion on where AI and Ethics will emerge.
12:20 pm - 1:30 pm	Lunch: Feast with fellow innovators and pioneers as you enjoy the view over the Pacific Ocean.
1:30 pm - 1:45 pm	CR Talk: Cultural and Teaming Requirements for Succeeding In Digital Transformation: Join Dr. Janice Presser as she shares insights on how Teamability can help leaders with digital transformation.

1:45pm - 2:25 pm	Headliner Keynote: Inventing The Impossible with Marco Tempest: The world's first and only "cyber illusionist", whose artistry and craft transcends this genre and inspires the imaginations of millions.
2:25 pm - 2:45 pm	Market Maker 1:1 Fireside Chat On Self Driving Apps with Frederic Laluyaux, President and CEO of Aera Technologies.
2:45 pm - 3:10 pm	Brain Trust: Behind the Scenes In Building New Business: Constellation brings the smartest minds as they discuss how they've succeed in helping their clients and organizations succeed with business model transformation.
3:10 pm - 3:35 pm	Brain Trust: Mixed Reality: See how Augmented Reality and Virtual Reality create new business opportunities.
3:35 pm - 3:55 pm	Market Maker 1:1 Fireside Chat with Rob Enslin, President, Cloud Business Group, SAP: An in-depth fireside chat with market makers. This no-holds barred interview brings out insights and personal point of view from industry leaders.
3:55 pm - 4:30 pm	Constellation's BT-150 Induction Ceremony: An elite list that recognizes the top global executives leading business transformation efforts in their organizations.
4:30 pm - 4:50 pm	Headliner Keynote: Special Magical Performance with Marco Tempest: For years, Marco Tempest's masterful blend of digital media and magic has enabled audiences to glimpse the future before technology gets there.
4:50 pm - 5:10 pm	Freshen Up!: Get ready for the Networking Event and Cosmic Feast.
5:10 pm - 5:40 pm	Travel to Networking Event and Cosmic Feast: Catch the coaches to the networking event and Cosmic Feast.
5:40 pm - 7:00 pm	Networking Event: Enjoy a fresh ocean breeze and the warm company of fellow disruptors, change agents, and innovators.
7:00 pm - 10:00 pm	The 7th Annual Cosmic Feast: Join the Constellation team in celebrating our 7th year working with awesome clients like you! The Cosmic Feast will be held at Sam's Chowder House.
10:00 pm onwards	Insomniacs Night Club & travel back to the hotel: Cocktails & conversations on the Mar Vista Terrace and Fire Pits.

6:00 am - 7:00 am	Yoga, Run or Walk: Join early risers and Constellation team members, including analysts, for some morning exercise.
7:00 am - 8:30 am	Breakfast: Recover from the Cosmic Feast and nourish the body with a hearty breakfast. Get set for another action packed day!
8:30 am - 8:35 am	Day 2 Welcome: Get the recap from Day 1 and the preview on Day 2.
8:35 am - 8:55 am	Market Maker 1:1 Fireside Chat with Capgemini's North American Digital Lead, Dee Burger: An in-depth fireside chat with market makers. This no-holds barred interview brings out insights and personal point of view from industry leaders.
8:55 am - 9:20 am	Brain Trust: Intelligently Transforming the Back Office: Innovations in the back office have changed how innovations are delivered in HR, Finance, and Procurement.
9:20 am - 9:45 am	Industry Insights: Future of Commerce, Retail and Mass Personalization: The shift in demand signals, move towards innovative supply chains, and customer expectations of mass personalization have transformed business models in commerce and retail. Learn from the industry experts on what's next.
9:45 am - 10:10 am	Industry Insights: The Digital Transformation Of Higher Ed: A moderated panel of end user executives discuss key topic around digital disruption within their own companies.
10:10 am - 10:30 am	Market Maker 1:1 Fireside Chat with Salesforce.com: An in-depth fireside chat with market makers. This no-holds barred interview brings out insights and personal point of view from industry leaders.
10:30 am - 10:45 am	Solar Flare - Energy and Bio Break: Time to recharge, respond to an urgent email or make that quick call. Enjoy your time and come back ready for the next set of action packed sessions!

10:45 am - 11:10 am	Industry Insights: Digital Sports Panel: A moderated panel of industry experts discuss a key digital disruption topic.
11:10 am - 11:35 am	Industry Insights: Beyond Gov 2.0 What's Next? A moderated panel of industry experts discuss a key digital disruption topic.
11:35 am - 11:55 pm	Market Maker 1:1 Fireside Chat: An in-depth fireside chat with market makers. This no-holds barred interview brings out insights and personal point of view from industry leaders.
11:55 pm - 12:20 pm	Visionaries: The Future of Insight: A moderated panel of end user executives discuss key topic around digital disruption.
12:20 pm - 1:30 pm	Lunch: Feast with fellow innovators and pioneers as you enjoy the view over the Pacific Ocean.
1:30 pm - 2:20 pm	Keynote: The Human Insights Missing from Big Data "Heavy Data": Why do so many companies make bad decisions, even with access to unprecedented amounts of data?
2:20 pm - 2:45 pm	Executive Exchange: AI, Autonomous Vehicles and the Disruptive Next Generation of Mobility: A panel discussion looking at the next steps in technology and unintended consequences, good and bad, likely to emerge in 2020 and beyond.
2:45 pm - 3:10 pm	Industry Insights: Digital Health and AI: A moderated panel of industry experts discuss a key digital disruption topic.
3:10 pm - 3:25 pm	Solar Flare: Energy and Bio Break: Time to recharge, respond to an urgent email or make that quick call. Enjoy your time and come back ready for the next set of action packed sessions!
3:25 pm - 3:50 pm	Visionaries: Inside The Future of Next Gen Apps: A moderated panel of end user executives discuss key topic around digital disruption within their own companies.

3:50 pm - 4:15 pm	Visionaries: The Future of Digital Marketing and Sales Effectiveness: A moderated panel of industry experts discuss a key topic about digital disruption.
4:15 pm - 4:30 pm	CR Talk with Jay Goldman, Co-Founder Sensei Labs: Learn the latest business and technology trends as Constellation Analysts share a sneak peak into the future of business and the impacts to your organizations.
4:30 pm - 4:50 pm	Market Maker 1:1 Fireside Chat with Steve Lucas, CEO of Marketo: An in-depth fireside chat with market makers. This no-holds barred interview brings out insights and personal point of view from industry leaders.
4:50 pm - 5:10 pm	Market Maker 1:1 Fireside Chat with Rajan Kohli, SVP of Wipro Digital: An in-depth fireside chat with market makers. This no-holds barred interview brings out insights and personal point of view from industry leaders.
5:10 pm - 5:30 pm	The Annual Stump the Chumps Q&A: Join this panel for an innovative and interactive discussion on a wide range of digital topics. The first 15 minutes, the panelists turn the tables on each other with provocative questions.
5:30 pm - 7:00 pm	Sunset Over the Pacific: Free time! Enjoy the fresh salt air, listen to the crashing sound of the ocean, hear classic bag pipes in the distance, and bask in the warmth of the sunset over the Pacific. Take a stroll along the coastline and recharge!
7:00 pm - 7:30 pm	SuperNova Awards Reception: Enjoy a glass of wine and some amazing conversation before dinner and awards.
7:30 pm - 8:15 pm	SuperNova Awards Banquet: Get set for an action packed Gala Dinner.
8:15 pm - 8:45 pm	Keynote Speaker: Infinite Ambient Orchestration - The AI Driven Future.

8:45 pm - 10:00 pm	The 7th Annual SuperNova Awards: Join us for the SuperNova Awards and Dinner Gala! The Constellation SuperNova Awards are the first and only awards to celebrate the leaders and teams who have overcome the odds to successfully apply emerging and disruptive technologies for their organizations.
10:00 pm - 11:30 pm	Insomniacs Night Cap: Still full of energy? Join us for a night cap.

Friday, October 27, 2017

CONFERENCE AGENDA

6:00 am - 7:00 am	Yoga, Run or Walk: Join early risers and Constellation team members, including analysts, for some morning exercise.
7:00 am - 8:30 am	Breakfast: Enjoy one last sunrise at the Ritz Carlton over breakfast. Catch some sun on the patio before jumping back to Day 3!
8:30 am - 8:35 am	Welcome and Recap: Get the recap from Day 2 and the preview on Day 3. Check out the leader boards on the event app and find out the poll results from this year's CCE poll on disruptive technology.
8:35 am - 9:25 am	Headliner Keynote: Radical Candor - Be a Kickass Boss Without Losing Your Humanity: Bad bosses make people miserable. They also kill innovation, stifle growth, increase costs, and create instability. Well-meaning people become bad bosses without even realizing it.
9:25 am - 9:50 am	Executive Exchange: Lessons Learned from the BT150 Leaders: Constellation identified 150 top global business transformation executives. Learn what they worked on, what challenges they face, and how they succeed.
9:50 am - 10:15 am	Moments That Matter...Make Yours Iconic: Reaching Iconic Status is the highest and most profitable form of branding.
10:15 am - 10:40 am	Executive Exchange: Next Generation CMO's: Amidst digital disruption, what can we expect future for the CMO. What's hot? What's next? Find out where the role will head next!

10:40 am - 10:55 am	Solar Flare: Energy and Bio Break: Time to recharge, respond to an urgent email or make that quick call. Enjoy your time and come back ready for the next set of action packed sessions!
10:55 am - 11:20 am	Executive Exchange: Silicon Valley Tech Panel: The Silicon Valley may be the epicenter for innovation. Get the POV from leaders who must navigate a highly tech literate and competitive talent pool Gain the inside scoop on what's hot or not in the valley.
11:20 am - 11:45 am	Executive Exchange: Master CXO Panel: These master CXO's bring not only the experience to drive business transformation, but also have the battle wounds to prove it. Hear from these experts on how to succeed at transformation and live to tell about it.
11:45 am - 12:10 pm	The Last Word: Getting Digital Transformation Right In an AI Driven World: Catch the last session with actionable advice from Constellation's Analysts.
12:10 pm - 1:00 pm	Lunch: Join us for one final meal at the Ritz. Beautifully designed box lunches for you to eat with us or take to the links. For those enjoying the spa day, take the time to enjoy the view.